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| <p style="text-align: center;">St. Robert School Strategic Plan 2006-2009 Assessment Goals and Objectives</p> |
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I. Catholic Identity

Goal:

St. Robert School will maintain and enhance its strong Catholic Identity through worship and service activities integrating school, parish, and community.

Objectives:

1. Promote further interaction between the eight graders and their established second grade buddies during their Sacramental preparation period.
2. Encourage role playing and team building exercise among the junior high students that will be shared with their younger buddies.
3. To enhance the established Buddy Program that links junior high students with primary student buddies.

II. Catholic Identity

Goal:

St. Robert School will work with the Saint Robert Parish Council to administer the Mercy St. Louis Hall/Parish Community Center.

Objectives:

1. Develop a clear identity for the center.
2. Develop a feasibility plan for the ongoing usage of the building.

III. Development

Goal:

St. Robert School will design and implement a marketing and public relations plan that will enhance the surrounding communities' knowledge of the school.

Objectives:

1. Publish a themed *Spirit* newsletter three times a year; Spring, Back-to-School, and Winter.
2. Increase the visibility of the school among the younger families and parents of preschool age children in the surrounding community.
3. Reach out to preschool families in the surrounding area and in the neighboring community of Elk Grove.

IV. Development

Goal:

St. Robert School will refine and improve the existing development program.

Objectives:

1. Increase the visibility, appearance, and information available on the school website.
2. Promote the school among the congregations of neighboring parishes that do not have a Catholic Elementary School within their boundaries.

V. Development

Goal:

St. Robert will augment the effectiveness and purpose of the Annual Giving Campaign.

Objectives:

1. Inform the parents on how the fundraising revenues are spent by creating an AGC thermometer promoted through the school website and in a letter to the parents.
2. Enhance the publication and methodology of the Annual Giving Campaign.

VI. Enrollment

Goal:

St. Robert School will determine and strive to maintain an optimum enrollment level.

Objectives:

1. Increase exposure in the surrounding community by developing a proactive marketing plan that will attract and retain students.
2. Gain publicity in the local media and in Elk Grove.

VII. Finance

Goal:

St. Robert School will design and implement a long range financial plan, including revenue and expenditure projections, and establish procedures for updating the plan annually.

Objectives:

1. Develop a strategy for applying for grants to enhance existing revenue.
2. Continue to save funds to facilitate capital improvements and minimize tuition increases.
3. Prioritize operational needs and desired capital improvements of the school.

VIII. Facilities

Goal:

St. Robert School will collaborate with St. Robert Parish to adopt and implement a preventative maintenance program to maintain and improve the physical plant.

Objectives:

1. Seek permission to sell the unused property adjacent to the school to raise funds to resurface the asphalt.
2. Create a list of pending capital projects.

IX. Ownership/Governance

Goal:

St. Robert School will maintain and promote a system of governance that encourages active involvement and communication among parents, parish, advisory commission, staff, and community.

Objectives:

1. List the Parent Club Leadership and Advisory Commission members, along with photos, in the school office, and on the website.
2. Create email addresses to facilitate feedback to the Parent Club and the School Advisory Commission.
3. Identify Parent Club Leadership and School Advisory Commission members in the school directory.
4. Publicizes the procedures for participation in the School Advisory Commission meetings in the *St. Robert School Parent Student Handbook*.

X. Staffing

Goal:

St. Robert School will continue to hire and make a conscious effort to retain dedicated, qualified, and certified staff.

Objectives:

1. Promote teacher participation in professional development opportunities in the *Pride*, the monthly newsletter to school parents.
2. Encourage staff to continue to pursue professional learning opportunities to advance their knowledge and improve classroom learning experiences.